

# Java Jacket®



- Two sizes to fit 8oz to 20oz cups
- Waffle textured for superior insulation and grip
- More economical & environmentally friendly than double wall cups
- Recyclable & Compostable!
- Made with a renewable resource – PAPER!
- **SHOWCASE YOUR BRAND** with **CUSTOM PRINTING** in up to 6 colours!
- Use your Java Jacket® to sell ad space or add punch boxes to earn free drinks!
- Ask about mixed cases with up to 4 different designs per case!



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Paper Products Proudly Made in Canada

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# Java Jacket® vs. Double Wall Insulated Cups



## Java Jacket®

### Cost Savings

- ✓ Lower usage
- ✓ Low custom print minimums
- ✓ Less storage
- ✓ Enhanced experience

### Earth Friendly

- ✓ Compostable
- ✓ Made from recycled paper
- ✓ Less paper used
- ✓ Reduced carbon footprint

## Double Wall Insulated Cups

- ✗ Higher cost per customer
- ✗ Needs more space to store
- ✗ NOT Recyclable
- ✗ NOT Compostable
- ✗ NO recycled materials
- ✗ Larger carbon footprint

## 10 Reasons to Use Java Jacket®

### COST SAVINGS TO YOU

- 1 LOW USAGE:** A double wall cup is used EVERY time versus an average 1 of 7 customers served will ask for a Java Jacket® with their single wall cup.
- 2 COST SAVINGS** are easily measured when you look at your annual coffee cup and sleeve program.
- 3 LOW CUSTOM PRINT MINIMUMS** for one size fits all Java Jackets® vs higher minimums on multiple cup sizes.
- 4 REDUCE YOUR STORAGE:** Java Jackets® take up little space in a café's storage room. Double wall cups usually come in 500 packs in the same size carton as 1,000 pack single wall cups. Double wall cups use almost double the storage space!
- 5 ADDED BENEFIT:** The feeling of the Java Jacket® in your customer's hand conveys a *Premium Coffee Experience*

### EARTH FRIENDLY

- 6 LESS PAPER IS USED** when using a Java Jacket® and a single wall cup. The double wall cup uses almost double the paper.
- 7 REDUCED CARBON FOOTPRINT:** Double wall cups are almost twice as heavy as single wall cups. More fuel is used to ship a double wall cup since they take up twice the space.
- 8 JAVA JACKETS® CAN BE REUSED** which can be encouraged with loyalty punch prints
- 9 JAVA JACKETS® ARE RECYCLABLE** in recycling programs and also **COMPOSTABLE** where facilities exist. Standard poly-lined double wall cups are not recyclable in most municipal recycling facilities. PLA lined "compostable" double wall cups are also not permitted in most existing municipal composting bins.
- 10 JAVA JACKETS® ARE MADE FROM RECYCLED PAPER WITH POST-CONSUMER CONTENT:** Double wall cups are primarily made out of virgin paperboard.